



Innovation and Outreach Programme on Sensitization of SSIP 2.0 and Idea of Proof of concept



IIC Calendar Activity

06-08-2026

SSIP-IIC

Smt. C D Jhobaliya ROFEL Arts &

Smt. ISR Achchhariwala ROFEL Commerce College Vapi

Expert and Coordinators

Dr. R. C. Malan

Applied Science and Humanities Department

Dr. Bhadresh Sudani

Chemical Engineering Department

GEC Valsad

Detailed Report

Objectives

Two sensitization sessions on “**SSIP 2.0, Idea of Proof of Concept and Startup Journey**” was organized for the students of the **Rofel Commerce and Arts College** for two different groups of Students. The sessions were delivered by **Dr. Rajesh Malan** and **Dr. B. R. Sudani** with the objective of creating awareness about the opportunities available under **Student Startup and Innovation Policy (SSIP) 2.0** and motivating students to explore innovation, entrepreneurship, and startup development.

Content of the Session

Dr. Malan and Dr. Sudani introduced the participants to the objectives and various provisions of **SSIP 2.0**. The students were informed about the importance of developing an innovative mindset and converting their creative ideas into practical solutions. The session emphasized that students from all academic disciplines, including commerce and arts, can contribute to innovation and entrepreneurship by identifying real-life problems and developing suitable solutions.

A major part of the session focused on the concept of **Proof of Concept (PoC)**. The participants were guided on how an initial idea can be tested and validated before converting it into a product, service, or startup venture. Dr. Malan explained the journey from **problem identification and idea generation to validation, Proof of Concept development, prototype creation, and further commercialization**.

The session also highlighted the **startup journey**, explaining the various stages involved in establishing and growing a startup. Students were encouraged to understand the importance of identifying customer needs, validating their ideas, building a viable solution, developing a business model, and continuously improving their offerings based on feedback.

Interactive examples and discussions helped the participants understand that entrepreneurship is not limited to students from technical backgrounds. Students from commerce and arts were encouraged to utilize their domain knowledge, creativity, communication skills, and understanding of society to develop innovative solutions and entrepreneurial ventures.

Outcomes

The session generated positive interest among the participants and encouraged them to think beyond conventional career opportunities. Students were motivated to explore the innovation and startup ecosystem and to actively participate in activities conducted under SSIP 2.0.

Overall, the session proved to be informative and motivating, providing students with a clear understanding of **SSIP 2.0, the significance of Proof of Concept, and the journey from an innovative idea to a potential startup**. The programme successfully encouraged students to develop an entrepreneurial mindset and explore opportunities for innovation and startup creation.

Participation

The attendance **189 enthusiastic participation from students**.

Glimpse of the Event





